Instruction 1(b).

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Vashington,	D.C.	20549	
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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934

	OMB APPROVAL										
	OMB Number: 3235-028										
	Estimated average burden hours per response: 0.5										

				or Se	ection 30(h) of the li	nvestme	ent Co	mpany Act of	f 1940						
Name and Address of Reporting Person* Perfit Ryan MacNab				2. Issuer Name and Ticker or Trading Symbol Fluent, Inc. [FLNT]							k all applicable) Director	porting Person(s) to Issuer			
(Last) C/O FLUENT,	(First)	(Middle)		3. Date of Earliest Transaction (Month/Day/Year) 03/08/2024						X	X Officer (give title Other (spe below) Interim CFO				
300 VESEY STREET, 9TH FLOOR					4. If Amendment, Date of Original Filed (Month/Day/Year)						6. Individual or Joint/Group Filing (Check Applicable Line) X Form filed by One Reporting Person				
(Street) NEW YORK NY 10282										X	Form filed by Mo Person				
(City)	(State)	(Zip)		Rule 10b5-1(c) Transaction Indication Check this box to indicate that a transaction was made pursuant to a contract, instruction or written plan that is intended to											
			satisfy the affirmative defense conditions of Rule 10b5-1(c). See Instruction 10.												
		Table I - No	n-Derivat	ive S	Securities Acq	uired	, Dis	posed of,	, or Be	neficially	Owned				
Date			2. Transaction Date (Month/Day/		2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transa Code (8)		4. Securities Disposed Of 5)			5. Amount of Securities Beneficially Owned Following Reported	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)		
						Code	v	Amount (A) or (D)		Price	Transaction(s) (Instr. 3 and 4)		(111311. 7)		
Common Stock 03/08/2			03/08/20	24		P		596	A	\$0.57	35,596	D			
Common Stock 03/11/2				24		P		10,000	A	\$0.5787	45,596	D			
		Table II -			ecurities Acqualls, warrants,						Owned				

5 Number 6 Date Evercisable and 7 Title and 8 Price of 9 Number of 10

	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)			of		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	Ownership Form: Direct (D)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares				

Explanation of Responses:

/s/ Ryan Perfit

03/12/2024

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.

^{*} If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

^{**} Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).