



Ryan Schulke, Fluent Founder and CEO, Buys 100,000 Shares of cogint Common Stock

February 13, 2018

BOCA RATON, Fla.--(BUSINESS WIRE)--Feb. 13, 2018-- Ryan Schulke, chief executive officer and founder of Fluent, LLC, a cogint company (NASDAQ: COGT) and a leading provider of digital performance marketing solutions, purchased a total of 100,000 shares in open market transactions today as disclosed in a Form 4 filed by Mr. Schulke with the Securities and Exchange Commission.

"Fluent's business is very strong and the outlook for the company's future has never been brighter in my view," said Ryan Schulke, CEO of Fluent. "Given today's announcement of the accelerated spin-off of cogint's risk management business, I saw this as an incredible opportunity to increase my position in cogint as I lead Fluent into a new chapter as a standalone public company."

Schulke continues to rank among the company's top shareholders. Following today's purchases, Schulke owns directly and indirectly a total of 8,164,537 shares of cogint common stock.

The Form 4 filing can be found at: <https://www.sec.gov/Archives/edgar/data/1460329/000120919118009456/xslF345X03/doc4.xml>

About Fluent

Fluent LLC, a cogint company, is an industry leader in people-based digital marketing and customer acquisition, serving over 500 leading consumer brands and direct marketers. Leveraging a unique data-driven platform, Fluent enables advertisers to more effectively target and acquire their most valuable customers, with precision, at a massive scale. The company is headquartered in New York City.

About cogint™

At cogint, we believe that time is your most valuable asset. Through powerful analytics, we transform data into intelligence, in a fast and efficient manner, so that our clients can spend their time on what matters most – running their organizations with confidence. Through leading-edge, proprietary technology and a massive data repository, our data and analytical solutions harness the power of data fusion, uncovering the relevance of disparate data points and converting them into comprehensive and insightful views of people, businesses, assets and their interrelationships. We empower clients across markets and industries to better execute all aspects of their business, from managing risk, conducting investigations, identifying fraud and abuse, and collecting debts, to identifying and acquiring new customers. At cogint, we are dedicated to making the world a safer place, to reducing the cost of doing business, and to enhancing the consumer experience.

RELATED LINKS: <http://www.fluentco.com> and <http://www.cogint.com>

FORWARD-LOOKING STATEMENTS

This press release contains "forward-looking statements," as that term is defined under the Private Securities Litigation Reform Act of 1995 (PSLRA), which statements may be identified by words such as "expects," "plans," "projects," "will," "may," "anticipate," "believes," "should," "intends," "estimates," and other words of similar meaning. Such forward looking statements are subject to risks and uncertainties that are often difficult to predict, are beyond our control and which may cause results to differ materially from expectations, including the strength of Fluent's business and whether Fluent's future has ever been brighter. Readers are cautioned not to place undue reliance on these forward-looking statements, which are based on our expectations as of the date of this press release and speak only as of the date of this press release and are advised to consider the factors listed above together with the additional factors under the heading "Forward-Looking Statements" and "Risk Factors" in the Company's Annual Report on Form 10-K, as may be supplemented or amended by the Company's Quarterly Reports on Form 10-Q and other SEC filings. We undertake no obligation to publicly update or revise any forward-looking statement, whether as a result of new information, future events or otherwise, except as required by law.

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